

Company Overview

Located in the Tampa Bay, Florida area, Forgelight Marketing Group is a full-service digital marketing and advertising, design, development, and geofence advertising firm. Founded in 2016, the company is a small business with a proven track record of successfully delivering projects on time and within budget. Our executives and management have a combined forty years of Marketing, Design, Development, and Geofence Advertising experience.

Core Competencies

At Forgelight Marketing Group, we leverage our experience and sharpened skills, along with our ability to keep up with fast-paced and ever-changing trends, to confidently lead clients into the digital world with solid advertising and design strategies and precise executions. Our team consists of in-house strategists, marketing specialists, designers, developers, project managers, and technical support staff. Our focus is on delivering projects that meet or exceed client expectations, on-time and on-budget, at a very competitive price.

Digital Marketing & Advertising

- + Geofence Advertising
- + Advertising Strategy
- + Search Engine Marketing (SEM)
- + Social Media Marketing
- + Pay-per-click (PPC) Advertising
- + Programmatic Advertising
- + Search Engine Optimization
- + Reporting & Data Visualization

Web Design & Development

- + Adobe Creative Suite
- + Wordpress
- + Gatsby
- + React
- + Node
- + Jamstack App Development
- + AWS/MERN Stack

Why Work With Us?

Connection: Our ability to understand non-technical business requirements and translate that into functional solutions that solve problems.

Communication: We make sure our clients are fully in-the-loop consistently.

Conversions: We are results-oriented. Our goal is to help you achieve your goals and make you look good.

Past Performance

United Energy Trading



Nationwide Energy Retailer

We worked with United Energy Trading to brand, build, and launch seven unique energy supplier brands across seven different states. We built new websites with custom functionality to accept enrollments, process billing, ensure third-party verification, and more. Additionally, each brand received a custom digital marketing plan, with a media mix unique to each brand and state, dedicated to increasing and maintaining branding efforts and to bringing in customers and conversions.

Achieva Credit Union



Statewide Financial Institution

We leveraged our digital marketing prowess to boost and maintain Achieva's online marketing efforts, most recently generating over 12 million impressions and more than 10,000 conversions across a custom media mix of Search, Display, OTT, YouTube, Programmatic, and Geofence Advertising.

GSA Schedule Contract #:

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SIN Numbers:

541430, 541511, 541810, 541910

NAICS Codes:

541430, 541511, 541613, 541810, 541910, 541870

CAGE Code:

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SAM UEI:

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