

### RESEARCH

Your research should begin early in your high school career and become more intense as you progress through the recruiting process.

### ■ Taking Notes

Keep a notebook with all your notes that can be easily referenced. Then, when it's time to narrow, you can refer back to this information to make sure it lines up with your desires.

#### Follow Your Colleges of Interest

Following the coaches and colleges that you are interested in on social media is a great way to research. It's also important to follow the college information and happenings outside of the athletic departments. Make sure the information you discover aligns with your goals, values and needs.

# TALK TO PEOPLE ABOUT YOUR COLLEGE INTERESTS

The more you talk about your interests, both in sports and academics, the more likely you'll acquire the information you are looking for. Talking to others also creates awareness about what you are in search of. This might bring valuable information to you about your college choices.



# FORM WORKING LISTS

When you begin the recruiting process, your list may be longer than when you are nearing the end of your process. Your lists shape and reshape themselves according to many factors.

#### What Matters to You

As you go through the recruiting process, what matters to you could change. You may change your mind on many factors that play a role in your future.

### ■ Changes Due to College Coach Choices

College coaches are working 24/7 to find potential student athletes to fill the holes in their rosters. When one of their roster spots is filled, it may change their recruiting lists, which may also have an effect on your list.

#### Outside Factors That Play a Role

Outside factors could cause you to change your list of colleges. Anything from not having high enough grades or not liking a team after meeting some of its players are unexpected factors that you need to pay attention to.

#### ■ Factors Outside of Your Control

There are many things about the recruiting process that are out of your control. So much can happen throughout your journey. That's why it's important to keep up-to-date lists of your colleges, phone calls and other notes that you obtain from researching.



### **KNOW YOUR NON-NEGOTIABLES**

These are the things that absolutely must be met before you say "yes" to a college. When you have your non-negotiables in front of you, it's like having a headlight on your car illuminating the road ahead; they give you clarity.

### **KNOW THE SECONDARY FACTORS**

Form a secondary list of important factors that you'll discover as you continue to grow and mature. Remember: one person's non-negotiables could be someone else's secondary list. The lists are based on individual needs.

### **ASK QUESTIONS**

If you don't ask, you won't know. You should not feel bad about asking questions, and you should ask the same question to more than just one person. Your questions should address your non-negotiables and the other important factors. Seek honesty in the answers. You deserve to know what you are getting yourself into.

# TAKE INTO ACCOUNT WHAT YOU FEEL

Your gut feelings are important. Combine the research with the gut feelings. In doing so, at the end of your journey, when you have to make a commitment, you will be able to make a more informed decision.