REDFLAG AI

ARE UNAUTHORIZED SELLERS CAPITALIZING ON YOUR BRAND?

Unauthorized sellers impact brand perceptions, pricing, and sales. Supply shortages & rising prices fuel this trend that costs billions each year.
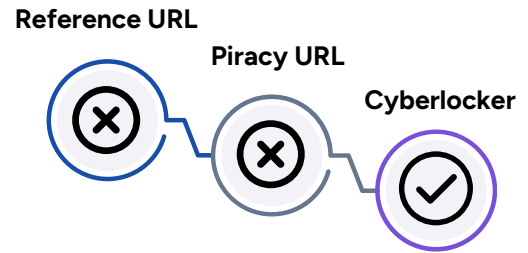
Expertly expose illegal ecommerce

Redflag AI's proprietary web crawler transforms your ability to find counterfeiting, unauthorized sellers, and Minimum Advertised Price (MAP) violations.

Superior content matching and **automated** detection expedites discovery of infringements.

Full protection spanning:

1B+ websites & search engines
20+ social platforms
100s of marketplaces & app stores
All major forms of content:
    Audio, Visual, Text, Images

Find piracy where it really hides

Reference URL

Piracy URL

Cyberlocker

- Automate detection & takedown
- Evade crawl-prevention tactics
- **ONE VENDOR**
- Monitor evolving landscape
- Reach the cyberlocker

Client results that pay dividends

Playing a losing game

Executives at specialty retailer "Luxe" were deep in a game of whack-a-mole they had no desire to play. They were battling a revolving door of unauthorized sellers: just as one was removed, a new one replaced it almost instantly. Though Luxe only allowed digital sales through official company storefronts, these unauthorized sellers weren't interested in playing by the rules. The problem was expanding exponentially, eroding Luxe's brand reputation, prices, and annual revenue.

Shifting strategy to achieve victory

Executives at Luxe explored several industry solutions, ultimately choosing Redflag AI for its technology's game-changing automated detection and takedown. Their results were transformative and allowed them to regain control over their brand.

One full-scope vendor	**100%**	**Comprehensive coverage**
Active monitoring of evolving landscape	**1B+**	**URLs scanned daily**
Superior visual & text matching	**30%**	**More infringements detected**
Automated notices & takedown	**8K**	**Unauthorized sellers taken down**
Scalable, effective detection	**$5M**	**Revenue saved**

Fraud and Scams

# Fraudulent companies found	# Fraudulent accounts found
87	513

Fraudulent pages
1832

Total traffic to fraudulent pages
842,309 per month

Estimated fraud
$298,420

DCMAs
813   534

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