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NEWS RELEASE

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FOR IMMEDIATE RELEASE

PCWA EXPANDS WATER EFFICIENCY REBATE PROGRAMS

AUBURN, Calif. (June 8, 2021) — Gearing up for what is expected to be a hot summer, Placer County Water Agency (“PCWA”) is expanding its popular water efficiency programs for the remainder of the year. Available rebates apply to both residential and commercial customers and cover outdoor and indoor water use.

“While it’s always important to use water efficiently, the dry conditions this spring have increased our customers’ interest in making their homes and businesses more water efficient,” said PCWA General Manager Andy Fecko.

After two consecutive dry years, PCWA water supplies remain in good shape; yet a warmer than expected spring quickly melted this year’s snowpack leaving less water in important storage facilities downstream of PCWA. Storage levels at Folsom Reservoir are lower than they were in 2014 and 2015, and that has regional water providers concerned about environmental impacts on the lower American River.

Linda Higgins, PCWA’s Deputy Director of Customer Services, said that by expanding the size and scope of the rebate programs at this time, “we are strengthening our commitment to regional stewardship, and providing our customers more cost-efficient ways to help out.”

Because most water use in Placer County occurs outdoors, PCWA is doubling its lawn replacement rebate from \$500 to \$1000 as part of the rebate expansion. Water-efficient sprinklers and other outdoor accessories are available, as well as indoor appliances. The Agency is also piloting a new pool cover rebate in the amount of \$50.

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In 2020, PCWA processed nearly \$35,000 in customer rebates, saving roughly 5.6 million gallons of water. To find out more information about rebates or to apply, please visit pcwa.net.

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About PCWA

Placer County Water Agency is the primary water resource agency for Placer County, California, with a broad range of responsibilities including water resource planning and management, retail and wholesale supply of drinking water and irrigation water, and production of hydroelectric energy.