

June 24, 2022

United Green Energy provides carbon offset capability to the Colorado Avalanche during playoffs.

The Colorado Avalanche and Ball Arena have partnered with United Green Energy (UGE) to provide Green-e certified carbon offsets for all Colorado Avalanche home games during the final round of the playoffs, effectively offsetting the arena carbon footprint during home games.

“United Green Energy applauds the Avalanche’s commitment to sustainability in providing this service during the final round of the playoffs” says Executive Chairman Tom Williams. “We have been working to build up our programs with producers across the country, optimizing our technology as well as our ability to launch our carbon offset program on a national scale.”

UGE is a leader in the sustainability and renewable energy space, continually working to find the most innovative and impactful solutions to the challenges that we face in trying to ensure a cleaner planet for everyone.

UGE and the Colorado Avalanche are proud partners in supporting sustainability and a commitment to positively impacting climate change during this exciting playoff run. This fits in with other sustainability efforts that the Avalanche have committed to, including the partnership with Ball Corporation, providing fans with a more environmentally friendly experience, and showcasing aluminum beverage packaging and recycling throughout Ball Arena.



About United Green Energy:

United Green Energy (UGE) is your renewable energy partner. United Energy Trading, LLC (UET), our parent company, is a fully integrated energy marketing and logistics organization with operations throughout the continental United States and Canada. UET purchases, transports, and/or sells a wide array of energy products throughout North America. UGE specifically sells environmentally friendly products such as Carbon Offset Green Gas, RNG, RSG, Renewable Fuels, Carbon Offsets, and RECs and is experiencing significant growth in this area as consumers more widely embrace Green Energy and the positive impact it has on the environment.

About Kroenke Sports & Entertainment:

Denver-based Kroenke Sports & Entertainment is one of the world's leading ownership, entertainment and management groups. KSE's portfolio of professional sports teams and venues include: the Los Angeles Rams (NFL), Denver Nuggets (NBA), Colorado Avalanche (NHL), Colorado Rapids (MLS), Colorado Mammoth (NLL), SoFi Stadium, Ball Arena, Dick's Sports Goods Park and the Historic Paramount Theatre. Additional properties under KSE's umbrella include Altitude Sports &

Jessica Koerner

303-906-3628

jkoerner@novitascommunications.com